



**PLANS  
STARTING  
AS LOW AS:  
£250  
a month**

The Informant is a low cost, highly effective tool for gathering insight about your facility. The Informant offers "next-day" feedback via any Internet connected computer. It's designed as a tray to hold paperwork and stores data that can be later downloaded to a PC, Internet site or corporate office from a base unit. It's simple to use, yet yields valuable data such as perceptions or marketing demographics.

The Informant can also be used for research studies to gather data and organize it automatically for analysis. Information no longer needs to be entered by hand. Simply have participants complete questionnaires right on the tray, place the tray on the base and upload information directly to a database. It's that simple.

### Benefits of The Informant:

- Multiple surveys can be contained in one tray
- Fast, real-time data
- No need for a data entry person
- Ideal for research studies
- Patented stack charging system saves space
- Liquid resistant top allows easy cleaning
- Internet accessible allows data management from various locations
- Each tray holds up to 300+ surveys
- Spanish keypad available

◀ **The Internet-based software makes using The Informant intuitive and easy.**

### With the Informant, facilities can:

- **Send new surveys and retrieve data remotely**
- **Send different surveys to different locations**
- **Run multiple surveys at a single site (different shifts)**
- **Link all sites to corporate**
- **Group sites by territory or division for easy survey distributions**
- **Review Informant inventory at each location**
- **Review results with the LRS Reporter™**

